

Nigeria Cassava Investment Accelerator (NCIA)

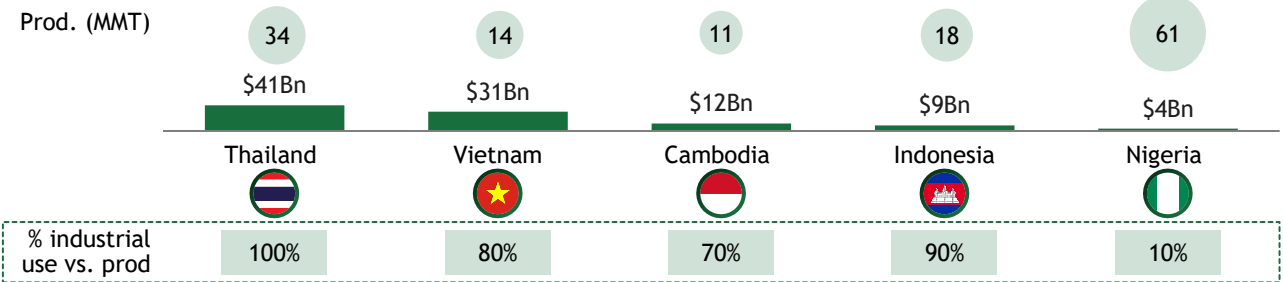
Transforming Nigeria's Cassava Industry



Nigeria leads in cassava production but undercaptures its industrial value

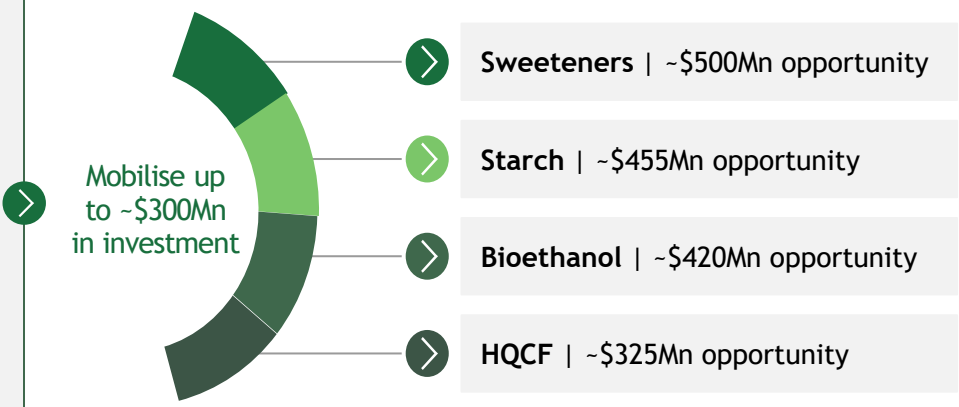
Nigeria is the world's largest cassava producer, contributing ~\$9Bn+ annually to agricultural GDP. However, it captures only 2% of the ~\$183Bn global processing market, as most of its production is lost to waste (~40%) or used in low-value, food-grade applications (~50%).

Cassava processing market value (\$)



NCIA aims to attract investment to unlock cassava's industrial potential

NCIA, an initiative led by Lagos Business School, Pan-Atlantic University catalyses investment across 4 high-impact cassava derivatives. As an ecosystem facilitator, we collaborate with small holder farmer associations, operators, funders, development partners, and government agencies to boost farmer productivity – the critical enabler of Nigeria's industrial potential



This is expected to create a transformative impact on Nigeria's economy

